Big Data 2014
Comprehending on the impacts and opportunities in big data
"Opportunities multiply as they are seized" Sun Tzu
25th & 26th February 2014, The Royale Chulan Hotel Kuala Lumpur

Overview

The data sector is expanding at an unimaginable rate, straining our capability for understanding. The hype of big data is turning into reality with more and more organizations trying to unleash the enormous potential of big data. Although its awareness has hit our shores yet lack of standardized data, integration of information, lack of a system to support analytics, talent shortage and the cost of analytics software hindering the rate of adoption.

According to "Big Data Adoption Trends in Asia Pacific: 2013 to 2014 report", big data is still hyped up and APAC organizations are trying to comprehend with what big data really is and the firms have to be clear in defining big data as business projects with technology support rather than the other way round. The study also revealed that the utilizations of the value of big data across-industries and departments can certainly drive an efficient operation for better monetizing improvement.

Big Data 2014 is aims to debunk the myths surrounding big data, paving ways for the employment of advanced data analytics to encourage innovation, reducing operational cost, increasing efficiency and improving profitability

Take away with you skills and strategies on:

• Discovering the big data potential

• Managing big data challenges and implementation techniques

• Building practical infrastructure for easier user compatibility

• Establishing advanced integration and enhancing the uses of big data

• Transform the multi-structures data into actionable insights

• Deliberating data backup and storage strategy with protective systems

Who should attend?

CEOs, MDs, CIOs, CDOs, CTOs, Directors, Vice Presidents,
Heads of Department, Senior Managers, & Managers of:-

• IT Infrastructure & Architecture	• IT Innovation & Solutions	• IT Supports & Planning
• IT System development	• IT Application & Governance	• Data Analysis
• Data Operation & Solution	• Data Warehouse application	• Business Intelligence & System Analysis

Supported By   **Gold Sponsor**   **Silver Sponsor**