

Urban Public Transportation 2014

'Smart Mobility, Smart Cities'

"You can't understand a city without using its public transportation system."
Erol Ozan

17th & 18th of June 2014, The Royale Chulan Hotel Kuala Lumpur

Overview

The need for an efficient and connected public transport system becomes ever more crucial as Malaysia continues down the path of becoming a high-income nation. In spite of the fact that the government has already invested in public transport over the years, it is still languishing in a bottomless pit of train delays, erratic time schedules, low quality buses, poor commuter numbers and congestion. The provision of an efficient transportation system is thus needed to curb the continual increase in private automobile use and promote shared mobility fostering responsible citizenship.

The current situation of public transport can be addressed by improving accessibility, ease and comfort of traveling. In addition, it should enhance reliability, safety and security. With the foundations laid for innovation in GTP 1.0, the government has implemented GTP 2.0 with the aim to further improve and entrench the changes in GTP 1.0. The EPP Four by PEMANDU looked into the construction on mass rapid transit (MRT) which means to alleviate congestion and increased accessibility within the city. This will also contribute towards the public transport modal share from 17% to 25%.

Urban Public Transportation 2014 aims to revisit the need and future planning for smart mobility system in order for cities to become more efficient and more livable.

Take away with you skills and strategies on:

- Exploring measures to create an efficient and reliable road transportation system
- Evaluating strategies to improve rail network performance
- Implementing the best practices on mitigating congestion
- How built environment affects travel behaviour?
- Improving the security and safety quality of Malaysia's public transportation

Who should attend?

CEOs, COOs, Managing Directors, General Managers, Directors, Vice Presidents, Heads of Department, Senior Managers, Managers of :- • City / Town Planning • Transport Planning • Traffic Management • Congestion and Toll Charging • Highways and Roads • Access and Infrastructure • Policy • Traffic Commissioners • Transport Security • Rail / Road Safety, Emergency Planning

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