



Overview

With the increasing pressure of unpredictability in the global market, supply chain professionals are challenged with the task to cut costs and continuously improve efficiency while still focusing on growth. Many are jumping into the bandwagon of investing in innovations to achieve process improvement in order to stay competitive in their complex field.

According to “The Ninth Annual Global Survey of Supply Chain Progress”; visibility, analytics, and flexibility are the key critical factors for companies to capitalise on growth opportunities. The survey shows that companies which are taking the initiatives to make sense of information via their analytical capabilities and possess the flexibility needed to respond, outperform their rivals in growth and profit. They are also the ones who vigorously manage the risks in supply chain.

Despite facing challenges in transport networks, government policies and hands full with running a warehouse, supply chain professionals who are specializing in logistics and warehousing are compelled to deliver elevated competent performance. With many competing in the race of supplying the perfect order, only the best in innovation and business processes will win.

Supply Chain & Logistics Excellence aims to unearth the best practices of re-engineering the supply chain and logistics designs to stay profitable in varying environment.

Take away with you skills and strategies on:

- Re-modelling total supply chain strategies in constantly changing conditions
- Adapting flexibility for better supply chain responsiveness
- Elevating supply chain and logistics efficiency to higher levels
- Effectively managing the increasing risks in supply chain
- Improving the value of logistics management
- Optimisation and automation of warehouses

WHO SHOULD ATTEND?

Managing Directors, General Managers, Directors, Vice Presidents, Heads of Department, Senior Managers, Managers of:

From:

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| • FMCG | • Electric & Electronics |
| • Pharmaceutical | • Telecommunications |
| • Automotive | • Manufacturing |
| • Semiconductors | • Retail |
| • Oil & Gas | • Agriculture |

Endorsers



THE SOCIETY OF LOGISTICIANS, MALAYSIA
("LogM")

