



CFO Thought Leadership Roundtable **Augmenting growth while balancing risks and rewards**

“We also believe in taking risks, because that’s how you move things along”
Melinda Gates

11th - 12th September 2012, The Westin Kuala Lumpur



Overview

The fundamental of business is about seizing growth and managing risks. Fresh from the impact of crisis, most companies are busy cutting cost and toning down their expansion. Many businesses are also rethinking their business models and beginning to reposition for a changed market in order for them to sustain growth.

This is where CFOs step in to take the responsibility of preserving the value of business while catalysing growth and controlling risks.

With the threats evolving in the West; how are Asian CFOs coping with the financial solemnness? Have companies managed to expand in these risky times and how have CFOs been a catalyst for the growth?

CFO Thought Leadership Roundtable aims to find answers to these questions by fostering the sharing of experience from award winning and expert speakers from across continents and interactive roundtable discussions which will stimulate revelation on the best practices to achieve growth while minimising risks.

Take away with you skills and strategies on:

- Remodelling the finance function to get going in times of trouble
- Delivering value for internal and external stakeholders
- Ensuring sufficient liquidity by improving working capital management
- Offsetting lost profits through cost cutting
- Balancing between growth and risks

WHO SHOULD ATTEND?

Chief Executive Officers,
Chief Financial Officers,
Directors and Heads of Finance,
Treasury,
and Financial Controllers

Platinum Sponsor



Kementerian Kewangan Malaysia

Exhibitor

